

The output of each program will be tailored to the individual based on their current experience, available resources and specific program goals.

DAY 1 UNDERSTANDING THE BASICS AND KNOWING YOUR WHY?

Classroom Training

Understanding Your Values, Setting Your Goals and Evaluation of Core Property Strategies:

- Documentation of individual 3-month, 12-month and 5-year goals and values.
- Overview of property strategies available and selection of your top 1 or 2 strategies to be executed during the 3-month program.
- List of key actions to deploy during the next 30 days.
- Two 30-minute coaching calls for accountability and to review your progress against your plan.

DAY 30 PERSONAL DEEP DIVE INTO YOUR CHOSEN STRATEGY

Classroom Training

Deep dive into your key strategy; from sourcing, financing and systemising your business to meet the needs of that strategy:

- Individual strategy blueprint documentation.
- List of key actions to deploy during the next 30 days.
- Two 30-minute coaching calls for accountability and to review your progress against your plan.



07401 410 193



billy@billyturriff.com



[linkedin.com/in/billy-turriff-a8678a33](https://www.linkedin.com/in/billy-turriff-a8678a33)

WWW.BILLYTURRIFF.COM

DAY 60

WORKING WITH YOU ON YOUR PATCH

Site visit

To review your work in progress and deep dive into key opportunities or specific area(s) of challenge:

- › List of actions to deploy during next 4 weeks.
- › Two 30-minute coaching calls for accountability and to review your progress against your plan.

DAY 90

1-HOUR SKYPE CALL

To review your 3-month performance and agree your key actions moving forward.

SOFT LAUNCH PRICE

If this program is of interest to you, please email billy@billyturiff.com and we can schedule a call to discuss the details further.

£975.00

1:1 coaching per month

Additional Benefits

- › Access to Property Buddies WhatsApp Group.
- › Access to shared resources, tools and templates and Dropbox.
- › Potential for funding for projects.

Price Guarantee

If at any time during your first two months you do not believe the program is providing you the value to progress on your journey, I will return your fees in full.

Yes, I am aware that means you could utilise 60 days for free, but I am 100% confident you will recognise the value in the tailored coaching program provided.

Fine Print

Payment is required 7 days before each core session is scheduled.

All coaching will be held direct with Billy Turriff (not a third party).

Classroom training will be held in Manchester. However, if the individual would prefer the training to be on their patch, this can also be arranged with fair & reasonable travel costs and will be charged in addition to the monthly price.



07401 410 193



billy@billyturiff.com



[linkedin.com/in/billy-turriff-a8678a33](https://www.linkedin.com/in/billy-turriff-a8678a33)

WWW.BILLYTURRIFF.COM

MEET YOUR COACH

I've always had a keen interest in property. I started my property journey by buying a 1-bedroom apartment in Ireland in 2002. Over the next six years I ended up with a mix of single lets and a holiday home in Bulgaria. After the credit crunch, I realised that the capital appreciation (what I had been buying for) was not always guaranteed.

I decided to focus on cash flow instead, so explored HMO yields in Liverpool, where I had family ties. The student market initially appealed because of the high occupancy rates and I have since found this is a good demographic (as a student landlord managing in excess of 100 rooms across the North West).

In 2016, I completed the development of four Grade 1 offices into twenty 2-bedroom apartments on Hamilton Square in the Wirral. Continuing with the expertise in listed buildings, I am currently developing an additional 20 units in Plymouth. I have executed a number of different property strategies including Student Housing, Commercial to Residential, Buy-To-Sell, Lease Options, Rent-to-Rent, Bridging Finance and overseas property investing.

I also:

- Host Liverpool's monthly Property Investor Network meeting
- Feature regularly in Your Property Network magazine.
- Am a regular guest speaker at Property Investor Network monthly meetings.
- Was interviewed on Inside Property Investing.
- Am the first and only overseas winner of Simon Zutshi's year-long Mastermind Program.
- Provide excellent returns for JV partners.

Prior to being self-employed, I was a management consultant for 15 years working in the US, Europe and Middle East, typically advising at board level. Property clients that I worked with as recent as 2015 include Arabtec, SKAI Holdings, Emmar and Amlak Finance.

I have recently expanded my business by offering 3-month coaching programs to provide fast action for individuals who want to move out of their day job or to turbo boost their property business.



07401 410 193



billy@billyturriff.com



[linkedin.com/in/billy-turriff-a8678a33](https://www.linkedin.com/in/billy-turriff-a8678a33)

WWW.BILLYTURRIFF.COM